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THE EXPRESS TRIBUNE

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Style 101

Playing dress up
with Muneefa Naz

On Our Radar

A round-up of everything on our
radar this week

One on One

Behind the scenes with
Faryal Aftab

T. EDIT

THE EXPRESS TRIBUNE

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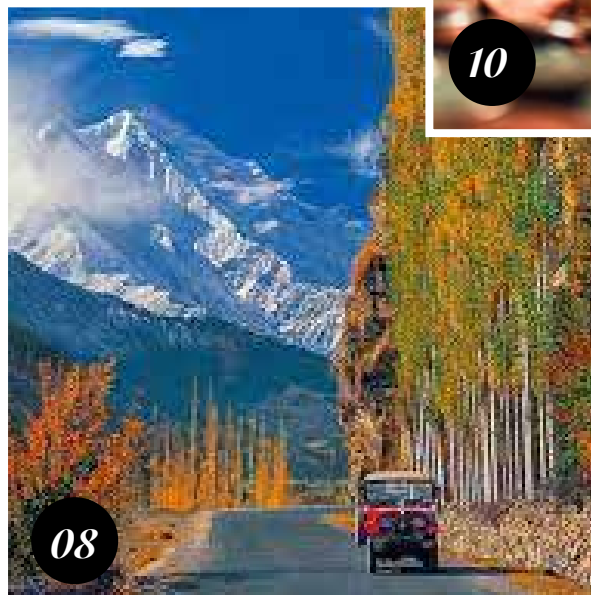
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On ONE ONE

With **Faryal Aftab Khan**

Faryal's role at MUSE includes Director and Artistic Director where she contributes in areas of business and artistic aspect of the luxury brand and furthered the company's sophisticated high-end image. Driven by a single-minded love for fashion and clothes that live and move, Faryal Aftab Khan creates pieces for a woman who loves luxury and glamour. Faryal talks to TEdit about all things fashion and what gives her creative high.



What is your idea of style?

My idea of style is being glamorous but in a cool way. Effort without effort.

What turns you on creatively?

The work of other brilliant design houses, nature, architecture, cars, planes. Everything turns me on creatively. Beautiful people.

How would you describe your personal style?

My style is a lot of gold colour, sparkle, beautiful shoes, and layering accessories.

What are the three signs of beauty for you in a woman?

Physical signs - Hands and feet, hair and amazing hygiene. Body also.

What are the few poignant childhood memories that shaped you?

My mother's French hand embroideries, my trips to Europe, my school and friends in Colombo, and the first Vogue and Seventeen magazines.

Are you ever envious of another designer's success?

No. I'm always curious about someone's success. I



Your favourite perfume?

Diorissimo by Dior.

A style icon you would love to dress?

Penelope Cruz - Natalia Vodianova
- Amina Muaddi (I don't love her shoes though)

like to think about the road they take to get to a good place and try to adopt the same winning techniques. I'm in love with many many European designers.

A star you would love to dress?

Rihanna, Dua Lipa, Drake.
An international celebrity you would love to dress?
Dua Lipa.

What gratifies you the most?

A good design, good sales, a trip to Paris, shopping, good food and good films.

Your favourite time of the day?

Breakfast.

Three things no one knows about you?

I'm very emotional. Everything intense moves me. I enjoy murder documentaries, cooking and travel shows, foreign films. I hardly get angry.

Three hidden talents?

Acting. Cooking sometimes.

Three most significant things in your life?

Family, Fashion and my second home, Paris.

Your favourite holiday destination?

Paris and Rome



Your three favourite designers?

Chanel, Dior, Ysl.

Your three favourite TV shows?

Murder documentaries (so many)
Anthony Bourdain
WildLife documentaries (so many)



Style101

with
Muneefa Naz

MUNEEFA NAZ is a rebirthing tale of the long lived and effervescent brand: Amaltaas. The brand is reflective of tradition, unique craftsmen and contemporary vocabulary. Reinventing ancient designs with innovative use of traditional crafts and classicism - the brand brings a novel soulful touch to luxury ensembles. From distinctive use of colours, quality of fabrics, intricate embroideries and a gloriously rich Pakistani aesthetic; Muneefa Naz believes in creating moments and stories.



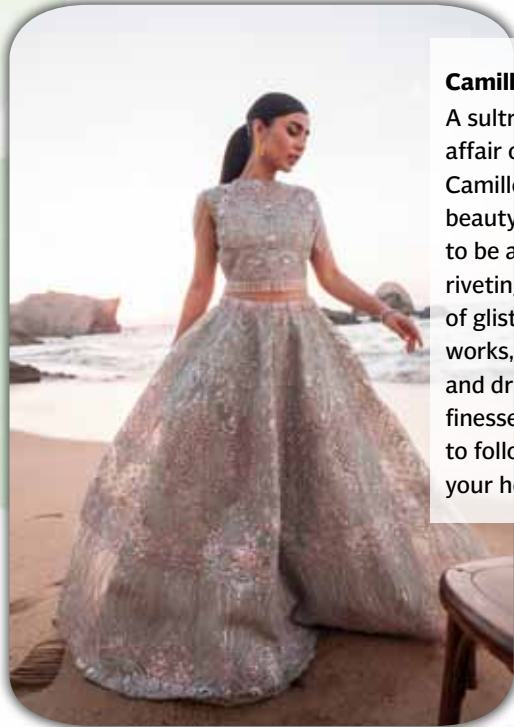
Elisa

A blue symphony; a simmering love story. Elisa is a deep blue bed of beautiful crimson beads. Embellished heavily, and woven within lacy fabrics - it brings the ultimate glory to the festive, graceful woman inside of you. The most regal sari of the year.



Aria

Turquoise mystic rendered in paneled frames. This beautiful piece is a master stroke of woven embroidery and sequinned works, perfect for cold-noon weddings. An artful piece of divinity can be styled perfectly with your neutral heels!



Camille

A sultry love affair of sorts - Camille is a grey beauty, waiting to be adorned. A riveting emblem of glistening works, delicate and dripping in finesse. An ode to following your heart.

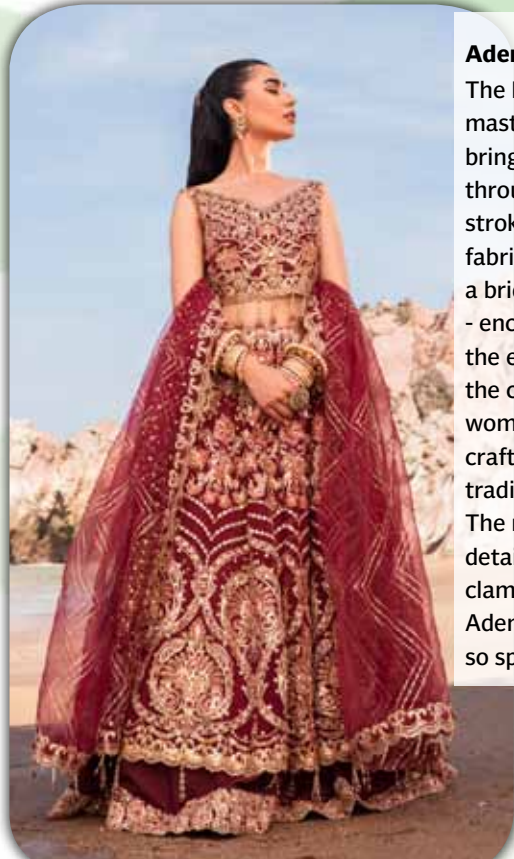
Charlotte

Charlotte is a walking tale of glorious pink hues - this wedding season makes a resplendent statement in this beautifully hued piece. The salmon color will bring out your beautiful smile and ever-gorgeous self.



Aden

The Red masterstroke; bringing glamour through every stroke of its fabric. Aden is a bridal dream - encapsulating the essence of the contemporary woman but with craft woven into tradition and soul. The meticulous detailing and clamoring bling of Aden make it ever so special.



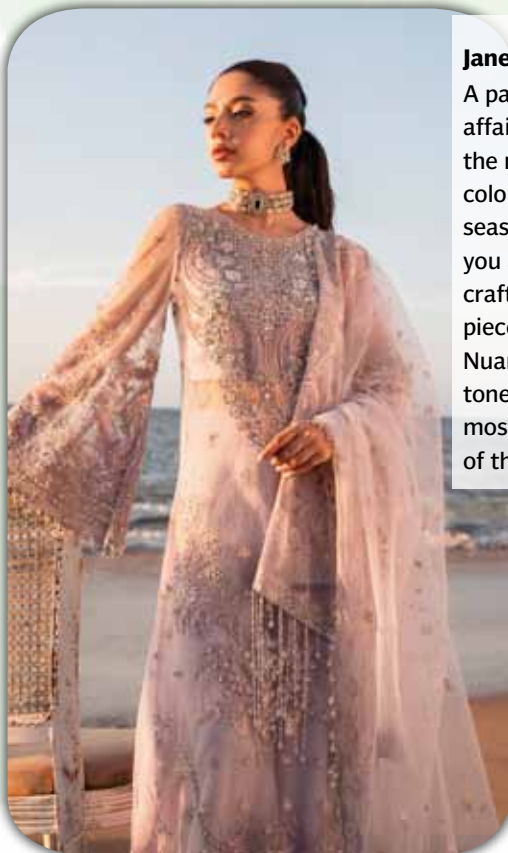
Claire

This festive season pays a tribute to the earthly skin tone - a dynamic, exquisite piece of art. Claire is for the woman who owns herself despite all odds and is comfortable in her body. Paired with beautiful detailing, it is a sight apart.



Oceane

Celebrations are not rendered complete without a white look! And tis' the wedding season, Oceane - A white amalgamation of exotic tilla work, embellished in a threaded symphony is all one would want.



Janette

A pastel salmon affair! Janette is the most divine color of the season, bringing you a beautifully crafted and cut piece worked fit. Nuanced in pastel tones, it is the most loved piece of the season.

HOW TO SAVE MORE MONEY IN 2023



Building financial stability is an important element of life. For emergency strikes or financial development, you need to have some extra cash to be invested smartly instead of making unnecessary purchases using your credit cards. We know it may be tiresome to put aside a lump sum in your savings account each month.. But, in reality saving your money and investing it wisely will help you manage through thick and thin. Here are some basic tips that will hopefully benefit you to increase your savings.



Think Big

You must be wondering what we mean by “think big”. The big expenses are responsible for taking almost your entire budget such as house rent, utility bills, car loans etc. These are probably the major things that eat most of the chunk of money from your income while there is left very small indulgences that you enjoy.

Here, you can release yourself by renting a small space that will help you save more money or taking over a cheaper car that will help you raise a percentage of your savings. Making these big changes will chip away major cuts from your income and will also impact your monthly savings on a long term basis.



Evaluate your subscription services and memberships

When you are on your own, it is obvious that you may have subscribed to services or taken memberships to survive accordingly like taking subscription for movies or paying for vehicle theft protection or credit card memberships to avail discounts. All of these services also end up gathering a huge amount of money and acting as cost cuts. You need to evaluate the benefits offered through these memberships and subscription services and opt for only those that are used actively. The inactive services need to be cancelled in order to cut down your monthly expenditures.



Deal with debt

If you are dealing with debt or owe a lot of money to someone then it is the money you are unable to save for your future. Thus, we recommend you need to make efforts to create a proactive plan that will help you repay your debt with a high interest rate. You may also consider balance transfer or refinancing which could work wonders for you. Also, lowering down monthly payments at a lower interest rate could also help in freeing some cash which can be saved accordingly.



Set savings goals

It is quite helpful to save money, if you know exactly what you want to do from successful money saving attempts. This is only possible if you are able to set detailed goals regarding your savings plans.



Invest your savings

It is a big lie that just saving money can bring you financial stability instead, keeping your money untouched in a bank lowers down the worth of your savings. By automating your savings, you will feel that the effort is more advantageous and acts as a conscious choice to invest smartly.

Top destination wedding locations around Pakistan



Destination weddings have become quite the trend in Pakistan. Some of them choose it to be quite simple, keeping the guest list limited or some celebrate it in a big way at an elaborate destination.

You always picture a grand wedding celebrated at some European destination but you will be amazed to know that a country like Pakistan has one of the most awesome destinations, you can have your dream wedding at! If you have been planning a destination wedding then you may refer to some of these recommended destinations which make the perfect spot for your big day.



Azad Kashmir

Azad Kashmir is said to be a piece of heaven on earth where no one can deny the fact that this place represents immaculate beauty. The deep lakes, mystical rivers, spiritual landforms and beautiful meadows make up a perfect destination wedding spot! You can look up to Muzaffarabad in Azad Kashmir where you can even find a good 5 star hotel like P.C. for tackling accommodation issues. Thus, Azad Kashmir is a wonderful option as far as both affordability and beauty of destination is concerned.



Skardu

Skardu is another beautiful and yet affordable option for a destination wedding location. The place is filled with dreamlike beauty and you will absolutely fall in love with Skardu. You can go to Khaplu Palace and let your guests experience the artistic ambience of the palace if you are planning your wedding from March to October. You must have heard of Shangri-La Resort that certainly delivers the most unforgettable experience. Although, it is an expensive venue yet if cost is not a problem then we would definitely recommend you to stay at this resort.



Hunza

Hunza is a picturesque land filled with fairy-tale places all around. You can plan your destination weddings near Attabad Lake that represents the most scenic experience. There are many spots near Attabad Lake where you can find accommodation for your guests. The clear blue water will surely leave you mesmerized and involved in the beautiful landscape, making your big day as special as you have always pictured. The best part is that the destination wedding will be cost effective and delivers an experience of a lifetime to the couple!



Burban

Last but not the least is Burban that is regarded as the most famous tourist destination for both overseas and local Pakistanis since decades. You can also locate P.C. in Burban for accommodation and it delivers state-of-the-art experience to their guests. You can find lush green forests and mountains near the hotel that adds more magic to your destination wedding!



Gohar Jewels Official
Gohar Jewels offer unique and exquisite natural looking artisan jewellery made with real dried flowers and other organic materials. They are known for their

hand crafted Jhumkas. The entrepreneur likes to experiment with jewels in mysterious forms which is another reason why their Instagram videos are famous. These jewels are perfect to be gifted to your loved ones or you can preserve your favorite roses in your jewels to give you that sentimental value you have always longed for. <https://www.instagram.com/goharjewelsofficial/>

On Our RADAR



Hair Pantry
Hair Pantry is an online platform and promises to offer 100% organic and original hair products. The ingredients used in their hair products are

clean and obtained freshly from farms. The products are made as per customer choice and the brand takes full guarantee to provide hassle free hair care. There is no doubt that using these products on a regular scale will do wonders to your hair. The magical results are guaranteed upon trial as the products are manufactured using powerful herbs. They have several categories for hair care products such as hair oils, hair conditioners, hair shampoos and hair kits. The customer satisfaction reviews are also quite huge so that you do not need to worry about the quality they deliver along with their products. Hair Pantry is a must-must try brand if you are looking for options to get your hair groomed really well! <https://www.instagram.com/thehairpantry/>

Customized Shirts

Customized shirts let you experiment with your hoodie or long-sleeved shirt. They offer one of the finest and premium quality shirts that will absolutely match your styling standards. You can review their Instagram page where you will find one of the coolest designs ever or you can also get your shirts made as per your personal choice. Customized shirts will never let your expectations down! https://www.instagram.com/customized_shirts_/



Mirror Expert

Are you obsessed with mirrors but having trouble finding an appropriate one? Well, you certainly need to check out Mirror Expert as the range of mirrors they offer for



bathrooms are not only unique but also made of fine quality! The offered designs are exclusive and installing one of them will give your bathroom a stunning look! You can also order customized luxury mirrors according to your desired dimensions. <https://www.instagram.com/mirrorexpert/>

Doodles and Murals

Doodles and Murals deliver hand painted sneakers and khussas to their customers. They paint on your demand or you can also choose a design from their catalogue on Instagram. You do not need to worry about the paint worn outs as they are 100% washable and permanent. Doodles and Murals not only deliver nationwide but they are also famous for their business offerings internationally. <https://www.instagram.com/doodlesandmurals/>

